



APRIL 19, 2024

SCOTTSDALE STADIUM
7408 E. OSBORN RD.
SCOTTSDALE, AZ 85251



SAGUAROS



What is Olympiad?

Hosted annually at Scottsdale Stadium, The Olympiad brings together leaders from both the commercial and residential real estate industries to compete in a combination of fundraising and athletic challenges. Featuring a residential division called Agents Benefiting Children, and the commercial division known as Brokers for Kids, teams from participating companies fundraise for children's charities by selling sponsorships leading up to the event. At the Olympiad, the top fundraising team for ABC will take home the Captain's Cup, while the winner of the BFK division wields the Broker's Cup. Plus, participating teams also compete in lawn games, including pop-a-shot, cornhole, trash can beer pong and dodgeball, for an opportunity to be crowned the Olympiad Champion and hoist the Saguaros' Cup.

Olympiad FACTS

- Founded in 1999, Brokers for Kids is comprised of approximately 40 teams. Teams come from all areas of commercial real estate including brokerages, contractors, architects, engineers, developers and banks.
- Since its inception, Brokers for Kids & Agents Benefiting Children have raised over \$5,000,000 for Arizona kids!
- The original Olympiad was held at Chapparal park. Today, the event is hosted in the outfield of Scottsdale Stadium with over 700 attendees.

WHERE

— **SCOTTSDALE STADIUM**

7408 E OSBORD RD. SCOTTSDALE, AZ 85251

WHEN

— **APRIL 19, 2024**



2023 GRANT RECIPIENTS





2023 ABC TEAMS



ALLISON CAHILL & PARTNERS LUXURY PROPERTIES

BIGFOOT CONCEPTS

BRIGHT HOME ENERGY

CAMELOT HOMES

CARE FUND

CLICK START MORTGAGE

DWELL INSPECT AZ

FAST AVIATION

FIRST INTEGRITY TITLE

FOREVER AMERICAN MORTGAGE

GREAT AMERICAN TITLE

HOME SMART ELITE

HOMEOWNERS FINANCIAL GROUP

KELLER WILLIAMS REALTY PROFESSIONAL PARTNERS

KELLER WILLIAMS SONORAN LIVING

LAUNCH REAL ESTATE

NACE & CO

PIONEER TITLE AGENCY

RESIDENT

RUSS LYON - WILSON

SELLWHOLESALEHOUSES

THE BROKERY

THE KAY-GRANT GROUP

THE TOBIAS GROUP

TRADITION CAPITAL

TWO BROTHERS REALTY

VACAYAZ

VIP MORTGAGE - UPLEND

ZELMS ERLICH & MACK

CONGRATS CHAMPIONS!



AGENTS CUP

- 2023 JENNIFER WILSON RUSS LYON SOTHEBY'S
- 2022 JENNIFER WILSON RUSS LYON SOTHEBY'S
- 2021 KELLER WILLIAMS SONORAN LIVING AZ HOME GROUP
- 2020 KELLER WILLIAMS BILTMORE PARTNERS
- 2019 CAMELOT HOMES
- 2018 KELLER WILLIAMS SONORAN LIVING AZ HOME GROUP
- 2017 TEAM JENNIFER WILSON
- 2016 TEAM JENNIFER WILSON
- 2015 DAWSON / BULLINGTON
- 2014 DPR REALTY

OLYMPIAD

- FOREVER AMERICAN MORTGAGE
- TITAN SOLAR
- M3 COMMERCIAL
- NOT HELD
- COLLIERS
- CHASSE BUILDING TEAM
- JLL
- CHASSE BUILDING TEAM
- NAI HORIZON
- WM GRACE COMPANIES





2024 OLYMPIAD SPONSORSHIPS



TITLE SPONSOR \$30,000

Significant signage around Scottsdale Stadium for Olympiad (to be coordinated with Saguaros prior to Olympiad)

Introduction and 'Thank you' presentation at Olympiad

Invitation for introduction at monthly Captain's Meetings

Presence on all print media (including mentions in monthly press releases, addition of logo to Marketing Material and Captain's Meeting Agendas)

Company logo on front of Olympiad program

Company logo on event website with link to company website

Ability to include short video on scoreboard at Olympiad

Custom cornhole board / pop-a-shot

Choice of tape measure, phone fan, sunscreen, sportsbottle, bottle opener, or flashlight swag bag item

ICE TENT SPONSOR \$15,000

Significant signage in the ice tent

Company logo scrolling on video scoreboard during Olympiad

BEER GARDEN SPONSOR \$10,000

Significant signage in the beer garden

Beer cups in beer garden

Company logo scrolling on video scoreboard during Olympiad

BEER CUP SPONSOR \$7,500

Logo on beer cups at all beer stations

CHECK-IN SPONSOR \$7,500

10 signs located near check-in area

Full page company logo in Olympiad program

Company logo scrolling on video scoreboard during Olympiad

PICKLEBALL EVENT SPONSOR \$7,500

Choice of custom cornhole board / pop-a-shot

Multiple custom 4' x 12' banners displayed around pickleball event area

Company logo scrolling on video scoreboard during Olympiad

TRASH CAN BEER PONG EVENT SPONSOR \$5,000

Choice of custom cornhole board / pop-a-shot / trash can beer pong

Multiple custom 4' x 12' banners displayed around trash can beer pong event area

Company logo scrolling on video scoreboard during Olympiad



ALL SPONSORSHIPS OVER \$3,000 INCLUDE LOGO ON JUMBO SCOREBOARD



2024 OLYMPIAD SPONSORSHIPS



CORNHOLE EVENT SPONSOR \$5,000

- Choice of custom cornhole board / pop-a-shot
- Multiple custom 4' x 12' banners displayed around cornhole event
- Company logo scrolling on video scoreboard during Olympiad

POP-A-SHOT EVENT SPONSOR \$5,000

- Choice of custom cornhole board / pop-a-shot
- Multiple custom 4' x 12' banners displayed around pop-a-shot event
- Company logo scrolling on video scoreboard during Olympiad

HOME RUN BERRY SPONSOR \$5,000

- Four (4) custom 4' x 12' banners facing home plate displayed along one half of the outfield fencing
- Four (4) custom 4' x 12' banners facing outfield fence displayed along one half of the outfield fencing
- One (1) custom 4'x12' banner displayed near home plate
- Company logo scrolling on video scoreboard during event

BEER STATION SPONSOR \$4,000

- Company logo in front of beer station on ABC or BFK portions field
- Beer cups at beer station
- Company logo scrolling on video scoreboard during event

DJ SPONSOR \$4,000

- Signage in front of DJ booth located on presentation stage
- Company logo scrolling on video scoreboard during event

VENDOR SPONSOR \$4,000

- Booth to display at Olympiad. Company can provide marketing materials and information to Olympiad participants
- Company logo scrolling on video scoreboard during event

GOLD BANNER SPONSOR \$1,000

- Custom 4'x12' banner displayed at event
- Custom banner available to take home after Olympiad

SILVER BANNER SPONSOR \$750

- Custom 4'x8' banner displayed at event
- Custom banner available to take home after Olympiad

VIDEO SCOREBOARD SPONSOR \$500

- Company logo on video scoreboard during event



ALL SPONSORSHIPS OVER \$3,000 INCLUDE LOGO ON JUMBO SCOREBOARD



Premium Event Items

Your custom company logo located on event item.
*All games to be delivered after the event.



HAT SPONSOR \$7,500

1 available



SHIRT SPONSOR \$10,000

2 available



BAG SPONSOR \$7,500

1 available



WATER BOTTLE \$4,000

2 available

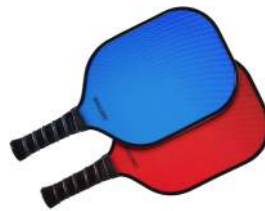


POP UP TENT \$2,750



POP A SHOT \$2,500

Note: Item to be used at Olympiad and delivered after event.



PICKLEBALL PADDLES \$2,500

5 available - Receive two custom pickleball paddles



TRASH CAN BEER PONG \$2,500

5 available

Note: Item to be used at Olympiad and delivered after event.



CONNECT FOUR \$2,500

Note: Connect Four is not an Olympiad event and will be placed near the beer garden during Olympiad for casual play. Available for purchaser to take home after event.



FRISBEE TOSS SPONSOR \$2,500

Note: Frisbee is not an Olympiad event and will be placed near the beer garden during Olympiad for casual play. Available for purchaser to take home after event.



CORN HOLE \$2,500

Note: Item to be used at Olympiad and delivered after event.

All sponsorships include company logo on video scoreboard during Olympiad.



Swag Sponsors

\$5,000



SUNGLASSES SPONSOR

\$4,000



PEN SPONSOR



KOOZIE SPONSOR

\$3,000



PHONE FAN SPONSOR



CHAPSTICK SPONSOR



TAPE MEASURE SPONSOR



SUNSCREEN SPONSOR



SPORTS BOTTLE SPONSOR



BOTTLE OPENER SPONSOR



FLASHLIGHT SPONSOR

All sponsorships include company logo on video scoreboard during Olympiad.