



APRIL 19, 2024

SCOTTSDALE STADIUM
7408 E. OSBORN RD.
SCOTTSDALE, AZ 85251



SAGUAROS



What is Olympiad?

Hosted annually at Scottsdale Stadium, The Olympiad brings together leaders from both the commercial and residential real estate industries to compete in a combination of fundraising and athletic challenges. Featuring a residential division called Agents Benefiting Children, and the commercial division known as Brokers for Kids, teams from participating companies fundraise for children's charities by selling sponsorships leading up to the event. At the Olympiad, the top fundraising team for ABC will take home the Captain's Cup, while the winner of the BFK division wields the Broker's Cup. Plus, participating teams also compete in lawn games, including pop-a-shot, cornhole, trash can beer pong and dodgeball, for an opportunity to be crowned the Olympiad Champion and hoist the Saguaro's Cup.

Olympiad FACTS

- Founded in 1999, Brokers for Kids is comprised of approximately 40 teams. Teams come from all areas of commercial real estate including brokerages, contractors, architects, engineers, developers and banks.
- Since its inception, Brokers for Kids & Agents Benefiting Children have raised over \$5,000,000 for Arizona kids!
- The original Olympiad was held at Chapparal park. Today, the event is hosted in the outfield of Scottsdale Stadium with over 700 attendees.

WHERE

— **SCOTTSDALE STADIUM**

7408 E OSBORD RD. SCOTTSDALE, AZ 85251

WHEN

— **APRIL 19, 2024**



Charity Partners

The money raised from the Brokers for Kids division goes largely to our primary charity partner, Boys Hope Girls Hope, but also helps other childrens' charities throughout Arizona both large and small.

Since 1989, Boys Hope Girls Hope of Arizona has been helping scholars rise up from disadvantaged backgrounds and strive for more. BHGH of Arizona serves youth who want to go to college and create successful futures for themselves. Thier scholars have joined the program to receive support on their journey to college and beyond.

86% of the scholars graduate from college, and more than 96% are first generation college aspirants and come from low-income families. 100% participate in community service projects, and graduate from high-school.



2023 GRANT RECIPIENTS



BOYS & GIRLS CLUBS
OF GREATER SCOTTSDALE
THE POWER OF POTENTIAL



amanda hope
rainbow angels



Teen Lifeline



Arizona Burn
FOUNDATION
PREVENT • SURVIVE • THRIVE



Southwest
Autism
Research &
Resource
Center



SHARING
DOWN SYNDROME



ARIZONA



PLAYWORKS





2023 BFK TEAMS



ABI MULTIFAMILY

ASSOCIATED SIGN COMPANY

ATLAS

BB LIVING / MARK TAYLOR

BBG

BUTLER DESIGN GROUP

CARETAKER LANDSCAPE

CBRE

CCIM

CHASSE BUILDING TEAM

CIM

COLE DESIGN GROUP

COLLIERS INTERNATIONAL

CORE CONSTRUCTION

CRESA

CUSHMAN & WAKEFIELD

DEREK BUILDERS

ECHO WEST

ENCORE LANDSCAPE
MANAGEMENT

EVERGREEN DEVELOPMENT

EWING IRRIGATION

FOREVER AMERICAN
MORTGAGE

FUNDAMENTAL INCOME

GANEM

JLL

KIDDER MATTHEWS

KITCHELL

LAND ADVISORS

LEE & ASSOCIATES

LEVROSE COMMERCIAL
REAL ESTATE

LGE DESIGN BUILD

LINCOLN PROPERTY
COMPANY

LKY DEVELOPMENT
COMPANY

MARCUS & MILLICHAP

MATTHEWS REAL ESTATE

NEWMARK KNIGHT FRANK

NORTHMARQ

ORION PROPERTIES

REIN & GROSSOEHME

SHARP CONSTRUCTION

SIMONCRE

SRS REAL ESTATE PARTNERS

TAYLOR STREET

TIFFANY & BOSCO P.A.

TOWER CAPITAL

UMB BANK

VEREGY

WALTZ CONSTRUCTION

WESPAC CONSTRUCTION

WESTERN RETAIL ADVISORS

WILLMENG

CONGRATS CHAMPIONS!



BROKERS CUP

2023 CIM
2022 CIM
2021 CIM
2020 VEREIT
2019 VEREIT
2018 VEREIT
2017 VEREIT
2016 VEREIT
2015 CHASSE BUILDING TEAM
2014 AMERICAN REALTY CAPITAL
2013 COLE REAL ESTATE INVESTMENT
2012 COLE REAL ESTATE INVESTMENT
2011 WESSEX SERVICE COMPANY
2010 RYAN COMPANIES
2009 SUNCOR
2008 SUNCOR
2007 OPUS WEST
2006 SUNCOR
2005 SUNCOR
2004 SUNCOR
2003 JOHNSON CAPITAL PARTNERS
2002 OPUS WEST
2001 WESSEX SERVICE COMPANY
2000 WESSEX SERVICE COMPANY

OLYMPIAD

FOREVER AMERICAN MORTGAGE
LEE AND ASSOCIATES
M3 COMMERCIAL
NOT HELD
COLLIERS
CHASSE BUILDING TEAM
JLL
CHASSE BUILDING TEAM
NAI HORIZON
WM GRACE COMPANIES
COSTAR GROUP
GRUBB & ELLIS
JLL
RYAN COMPANIES
CUSHMAN & WAKEFIELD
WENTWORTH PROPERTY COMPANY
WENTWORTH PROPERTY COMPANY
TRAMMEL / CROW
CBRE
CBRE
CUSHMAN & WAKEFIELD
KITCHELL DEVELOPMENT
ADR / DEI
CBRE



**ALL SPONSORSHIPS OVER \$3,000
INCLUDE LOGO ON JUMBO SCOREBOARD**

2024 OLYMPIAD SPONSORSHIPS



TITLE SPONSOR \$30,000

Significant signage around Scottsdale Stadium for Olympiad (to be coordinated with Saguaros prior to Olympiad)

Introduction and 'Thank you' presentation at Olympiad

Invitation for introduction at monthly Captain's Meetings

Presence on all print media (including mentions in monthly press releases, addition of logo to Marketing Material and Captain's Meeting Agendas)

Company logo on front of Olympiad program

Company logo on event website with link to company website

Ability to include short video on scoreboard at Olympiad

Custom cornhole board / pop-a-shot

Choice of tape measure, phone fan, sunscreen, sportsbottle, bottle opener, or flashlight swag bag item

ICE TENT SPONSOR \$15,000

Significant signage in the ice tent

Company logo scrolling on video scoreboard during Olympiad

BEER GARDEN SPONSOR \$10,000

Significant signage in the beer garden

Beer cups in beer garden

Company logo scrolling on video scoreboard during Olympiad

BEER CUP SPONSOR \$7,500

Logo on beer cups at all beer stations

CHECK-IN SPONSOR \$7,500

10 signs located near check-in area

Full page company logo in Olympiad program

Company logo scrolling on video scoreboard during Olympiad

PICKLEBALL EVENT SPONSOR \$7,500

Choice of custom cornhole board / pop-a-shot

Multiple custom 4' x 12' banners displayed around pickleball event area

Company logo scrolling on video scoreboard during Olympiad

TRASH CAN BEER PONG EVENT SPONSOR \$5,000

Choice of custom cornhole board / pop-a-shot / trash can beer pong

Multiple custom 4' x 12' banners displayed around trash can beer pong event area

Company logo scrolling on video scoreboard during Olympiad



2024 OLYMPIAD SPONSORSHIPS



CORNHOLE EVENT SPONSOR \$5,000

- Choice of custom cornhole board / pop-a-shot
- Multiple custom 4' x 12' banners displayed around cornhole event
- Company logo scrolling on video scoreboard during Olympiad

POP-A-SHOT EVENT SPONSOR \$5,000

- Choice of custom cornhole board / pop-a-shot
- Multiple custom 4' x 12' banners displayed around pop-a-shot event
- Company logo scrolling on video scoreboard during Olympiad

HOME RUN BERRY SPONSOR \$5,000

- Four (4) custom 4' x 12' banners facing home plate displayed along one half of the outfield fencing
- Four (4) custom 4' x 12' banners facing outfield fence displayed along one half of the outfield fencing
- One (1) custom 4'x12' banner displayed near home plate
- Company logo scrolling on video scoreboard during event

BEER STATION SPONSOR \$4,000

- Company logo in front of beer station on ABC or BFK portions field
- Beer cups at beer station
- Company logo scrolling on video scoreboard during event

DJ SPONSOR \$4,000

- Signage in front of DJ booth located on presentation stage
- Company logo scrolling on video scoreboard during event

VENDOR SPONSOR \$4,000

- Booth to display at Olympiad. Company can provide marketing materials and information to Olympiad participants
- Company logo scrolling on video scoreboard during event

GOLD BANNER SPONSOR \$1,000

- Custom 4'x12' banner displayed at event
- Custom banner available to take home after Olympiad

SILVER BANNER SPONSOR \$750

- Custom 4'x8' banner displayed at event
- Custom banner available to take home after Olympiad

VIDEO SCOREBOARD SPONSOR \$500

- Company logo on video scoreboard during event



ALL SPONSORSHIPS OVER \$3,000 INCLUDE LOGO ON JUMBO SCOREBOARD



Premium Event Items

Your custom company logo located on event item.
*All games to be delivered after the event.



HAT SPONSOR \$7,500

1 available



SHIRT SPONSOR \$10,000

2 available



BAG SPONSOR \$7,500

1 available



WATER BOTTLE \$4,000

2 available

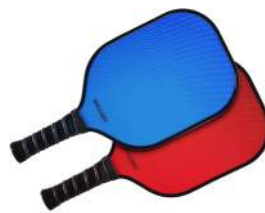


POP UP TENT \$2,750



POP A SHOT \$2,500

Note: Item to be used at Olympiad and delivered after event.



PICKLEBALL PADDLES \$2,500

5 available - Receive two custom pickleball paddles



TRASH CAN BEER PONG \$2,500

5 available

Note: Item to be used at Olympiad and delivered after event.



CONNECT FOUR \$2,500

Note: Connect Four is not an Olympiad event and will be placed near the beer garden during Olympiad for casual play. Available for purchaser to take home after event.



FRISBEE TOSS SPONSOR \$2,500

Note: Frisbee is not an Olympiad event and will be placed near the beer garden during Olympiad for casual play. Available for purchaser to take home after event.



CORN HOLE \$2,500

Note: Item to be used at Olympiad and delivered after event.

All sponsorships include company logo on video scoreboard during Olympiad.



Swag Sponsors

\$5,000



SUNGLASSES SPONSOR

\$4,000



PEN SPONSOR



KOOZIE SPONSOR

\$3,000



PHONE FAN SPONSOR



CHAPSTICK SPONSOR



TAPE MEASURE SPONSOR



SUNSCREEN SPONSOR



SPORTS BOTTLE SPONSOR



BOTTLE OPENER SPONSOR



FLASHLIGHT SPONSOR

All sponsorships include company logo on video scoreboard during Olympiad.